

# Power Surge Moment: Partnerships for Career Awareness





JMG Event



# MiCareerQuest

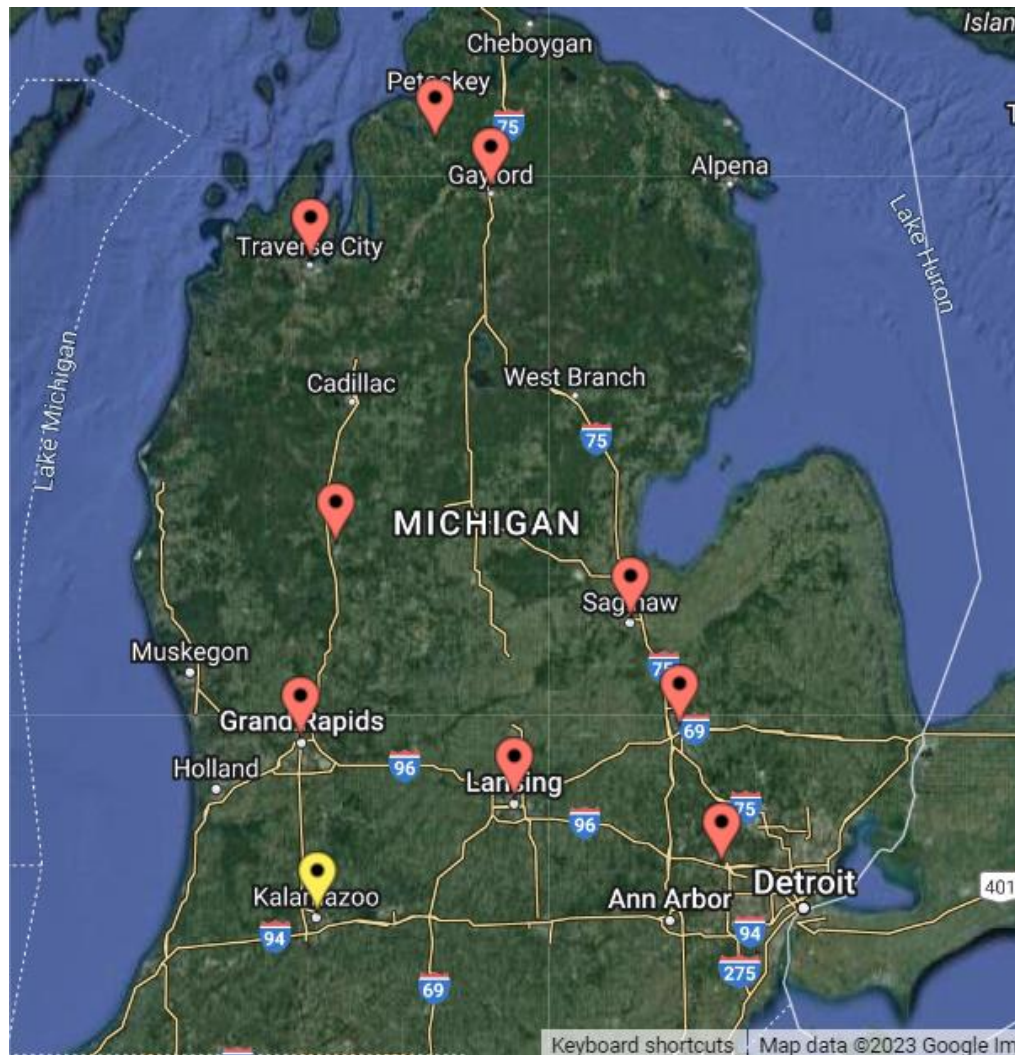


## Hands-on Career Exploration



Our  
presence  
throughout  
the state of  
Michigan

# Career Awareness via MiCareerQuest



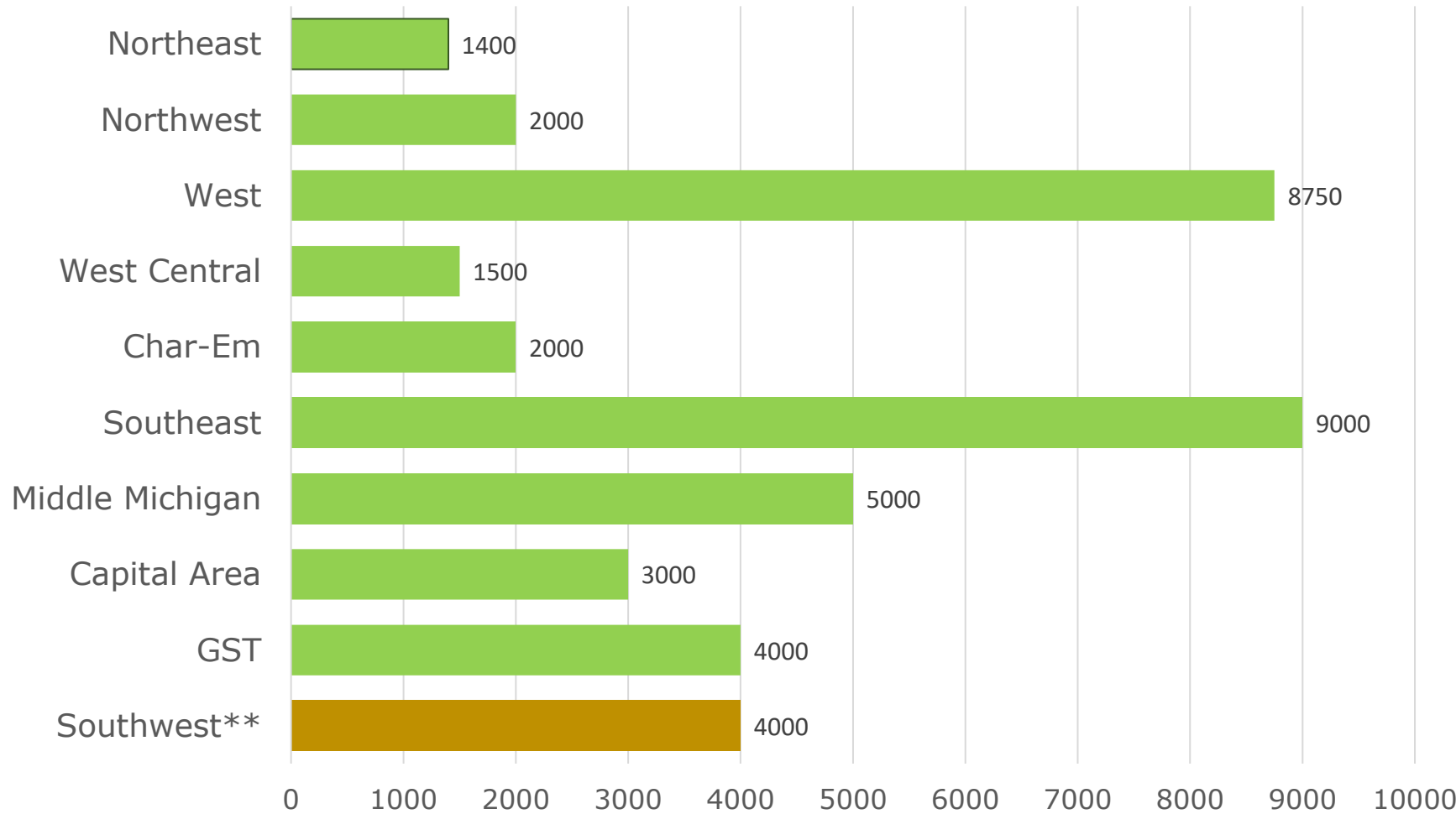
Participation: ☒ MEWDC Did not Participate ☒ MEWDC Participated

EVENT	LOCATION
MiCQ-Northwest	Traverse City, MI
MiCQ-West Central	Big Rapids, MI
MiCQ-West	Grand Rapids, MI
MiCQ-Mid-Michigan	Saginaw, MI
MiCQ-Southeast	Novi, MI
MiCQ-Char-Em	Charlevoix, MI
MiCQ-GST	Flint, MI
MiCQ-Northeast	Gaylord, MI
MiCQ-Capital Area	Lansing, MI
MiCQ-Southwest**	Kalamazoo, MI

\*\* Middle School Audience – MEWDC did not attend

# MiCQ Events and Attendees

Number of Student Attendees



\*\* Middle School Audience – Not attended by MEWDC



School Level	2025 Attendees
High School Attendee MEWDC attended	36,650
Middle School Attendees MEWDC Did not attend	4,000

MEWDC Attended

MEWDC Did not Attend

# How can you get involved?

2025	2025 Goals	2025 Actual
Events	20	
Participants	1,000+	

Events			
Date	Time(s)	Entity	Topic
		Lansing Board of Water & Light (LBWL)	Reverse Job Fair Job Fair
		Consumers Energy	Gas City Tour in Flint with the Energy Trailer
		DTE Energy	Career Exploration Fair
		MEWDC	Energy Careers & Pathways Virtual Vignettes
		Collaborative Groups	Urban League of Detroit & Southeastern Michigan event
		Social Media Campaign	
PLEASE RSVP BY AUGUST 29 <sup>th</sup> , 2025			



# Careers In Energy Week Ideas

Join Us  
for engaging 30-minute  
virtual presentations on  
careers in the energy  
industry!

2024  
CAREERS IN ENERGY WEEK  
Virtual Career Vignettes  
Wednesday  
10.23.24  
JOIN ONE OR MORE 30-MINUTE VIGNETTES

9:30am - 10:00am	10:15am-10:45am	12:30pm - 1:00pm	1:15pm-1:45pm
Energy Efficiency	Clean Energy & Renewables	On-the Job Training	Educational Partners

Register Here!

Presented by  
Michigan Energy Workforce  
Development Consortium (MEWDC), an industry-led  
partnership of more than 50  
representatives of industry,  
workforce, education and  
veterans.

FOR MORE INFORMATION CONTACT:  
Michelle.Mitchell@cmsenergy.com  
Monique.Holliday-Bettie@dteenergy.com

careersinenergymichigan.com

## Ideas for 2025:

Vignettes: (based on current demand and hiring trends)

- Energy Efficiency careers
- Builders Professional Institute - home auditor and quality inspector
- Renewables - Solar
- Tree Trimming
- Utility Infrastructure Construction training
- Others??



# Call to Action



- Fill out the QR code to:
- sign up to host or collaborate on an event during Careers In Energy Week (CIEW)
  - attend a MiCareer Quest (MiCQ) event
  - get help with planning an event
  - ask questions
  - join an event as a guest to learn more!



# Any Questions?