



Michigan Energy Workforce Development Consortium (MEWDC)

SUMMIT BREAKOUT DESCRIPTIONS & SPEAKERS

Breakout Sessions Round 1 10:20 – 11:20 am

Breakout Sessions Round 2 2:15 – 3:15 pm

MICHIGAN ENERGY WORKFORCE
DEVELOPMENT CONSORTIUM

www.careersinenergymichigan.com

Breakout Sessions Round 1: 10:20 – 11:20 am

1. MEWDC Diversity Social Media Campaign Flight 1 (Board Room)

- Lisa Assenmacher | Director of Brand Strategy | Piper & Gold Public Relations
- Breina Pugh | Government & Community Relations Manager | Lansing Board of Water & Light

2. Energize Your Talent Pipeline through Career Awareness (Room C)

In this session you will learn about multiple opportunities for collaboration with MEWDC members that can help you to; build your talent pipeline, engage your communities served, and enhance your employment brand. Join us for an interactive approach to learn more about how you can get involved. Also, get energized to interact with the energy trailer during the second half of the presentation.

- Alicia Harris | Manager, Employment Strategies & Compliance | DTE Energy
- Michelle Mitchell | Talent Pipeline Project Manager | Consumers Energy

Alicia Harris is the Manager of Employment Strategies for DTE Energy and Michelle Mitchell is the Talent Pipeline Project Manager for Consumers Energy. For the last 5 years, they have been working together to co-lead and collaborate on the events for Mi Career Quest (MiCQ), Careers In Energy Week (CIEW) events and more through their partnership with MEWDC. They both do what they love and love what they do and would love for you to join them in learning more about how you can build your talent pipeline through upcoming events. After successfully working together for 5 years virtually, today, June 28, 2023, will be the first time that Alicia and Michelle will meet in-person!

3. MEWDC Education and Training Programs (Room J)

An engaging session for attendees from education institutions, employers, associations and more. Gain insight on Energy Careers statistics, importance of the Energy Cluster for our country's clean energy future and the top 15 key occupations for employment. Plus, details on successful Energy programs and curricula launching this Fall. Participants will have a fun opportunity to engage in the topics by using interactive poll. Excellent learning opportunity for all!

- Deborah Majeski | Manager, Workforce Development | DTE Energy

Deborah has over 38 years of leadership at DTE, currently serving as Manager, Center of Excellence - Workforce Development. Her team is responsible for developing and managing talent pipelines for the company and its industry partners. Serves as the Vice-Chair for the Michigan Energy Workforce Development Consortium concentrating on education, data management and implementing standards between secondary and post-secondary education partners. Also, a Talent Pipeline Management Practitioner and selected for the Business Leads Fellow Program for the U.S. Chamber of Commerce Foundation. Deborah serves on the Board of Directors for St. Mary's Catholic Church and lead a Young Ladies Ministry group.

- Andrew Mauer | K-12 Career Readiness Consultant | Oakland Schools

Andrew Maurer has spent the past seven years at Oakland Schools Intermediate School District promoting career readiness for all students as a K-12 Career Readiness Consultant. Andrew provides direct support and facilitation of a variety of experiences for students, educators and parents while collaborating with industry partners in the energy, transportation and advanced manufacturing sectors. He has presented at numerous regional and statewide conferences in Michigan on various effective career readiness practices. Prior to his work at Oakland Schools, Andrew taught CTE for 17 years, served as department chair, and CTE District administrator

at Avondale High School. He also served as an adjunct faculty member in the CAD department at Oakland Community College for 14 years. When not helping students find their future careers, Andrew enjoys his newfound hobbies of mountain biking and playing acoustic guitar.

Breakout Sessions Round 2: 2:15 – 3:15 pm

1. Energy Workers – Who are They and How Do We Get More! (Boardroom)

As Michigan's energy infrastructure changes, so too will the needs of its energy workforce. Join us to understand who today's energy workers are and explore who they must become in the years ahead. In addition, you will help us brainstorm how to connect with young people who seek meaningful careers aligned with their values.

- **Katie Abraham | Executive Director | Michigan Municipal Electric Association**

Katie is the executive director of the Michigan Municipal Electric Association (MMEA), a trade association that represents all 40 of the state's municipally owned electric utilities. Katie holds a J.D. from Vermont Law School and attended Kalamazoo College for undergraduate studies.

- **David Gard | Executive Director | Michigan Energy Efficiency Contractors Association**

David is the executive director of the Michigan Energy Efficiency Contractors Association (MEECA), a trade association dedicated to supporting skilled trades and other stakeholders in Michigan's energy efficiency industry. With degrees in engineering, business, and public policy, David has over two decades of experience in the energy policy arena.

- **Deb Lyzenga | Division Administrator, Industry Engagement | Workforce Development - Michigan Department of Labor and Economic Opportunity**

Deb is the Workforce Development Industry Engagement Division Administrator within the Michigan Department of Labor and Economic Opportunity – Employment and Training (LEO-E&T). LEO-E&T develops customized workforce solutions for businesses and individuals, including those with disabilities. Deb holds a Master of Public Administration and has over 20 years' experience working in local, regional and state workforce development.

2. Creative and Innovative Outreach - Boardroom Discussion (Room C)

Group discussion about action-oriented programs that include outreach, recruiting activities, training, identifying and removing barriers to expand employment opportunities for underrepresented groups. Be prepared for a lively discussion and thinking outside of the box.

- **Callie Curtis | Strategic Talent Pipeline Coordinator | Consumers Energy**

For the last two years she has assisted in the planning and collaborating on the events for Michigan Career Quest (MiCQ), Careers In Energy Week (CIEW) events and more through partnership with MEWDC.

- **Alicia Harris | Manager, Employment Strategies & Compliance | DTE Energy**

In her current role, Alicia is responsible for Career Awareness and Outreach Strategies. Her Human Resources experience has been extensive as it has included being the manager over recruiting, compliance, testing and assessments, and Human Resource Information Systems. Under her leadership, DTE was awarded the 2023 Champion Award by Michigan Rehabilitation Services (MRS). As the originator of the Readiness Workshop at DTE, her work was recognized in articles and case studies by the US Chamber of Commerce.

3. Empowering Communities Through Energy Efficiency Workforce Development (Room J)

- **Ben Dueweke | Director of Community Partnerships | Walker-Miller Energy Services**

Ben works at the intersection of policy, community, and industry to drive equitable expansion of the clean energy economy. His work includes weatherization program management, energy efficiency workforce development, policy design and advocacy, and environmental, social, and governance (ESG) oversight. Ben also serves as the co-chair of the Energy Waste Reduction Committee for the Detroit City Council's Green Task Force and is an alumnus of Michigan Clean Energy Leaders program.

- **Maddy Kamalay | Weatherization Manager | Bureau of Community Action and Economic Opportunity**

- **Kamilah Outlaw | Project Manager | Elevate**